

25-26 JANUARY 2021

# VIRTUAL NORDIC UNITED NATIONS PROCUREMENT SEMINAR



*The most important meeting place for Nordic companies seeking to do business with UN agencies.*

Photo: UN City/  
Adam Mørk

*Join us for the 6<sup>th</sup> Nordic UN Procurement Seminar in January 2021.*

*The seminar is a unique meeting place, offering Nordic companies from all type of industries and sectors the opportunity to engage in person with UN procurement officers and suppliers to the UN.*

*UN is a large global system that purchases a wide range of goods and services. In 2019, the UN procured for almost **20 billion USD**.*

*The two-day seminar gathers on average 250 participants and is a vital platform for both SMEs and large enterprises to promote their solutions and conduct business with the UN.*

Organised by:



**UDENRIGSMINISTERIET**  
Ministry of Foreign Affairs  
of Denmark



**BUSINESS  
FINLAND**



Embassy of Iceland  
Copenhagen



Norwegian Embassy  
Copenhagen

## HOW TO REGISTER

To register for the seminar, please sign up via [UNGM](#)

The registration deadline is **27<sup>th</sup> November 2020**.

The price for the first registered participant from each company is 2499 DKK.

The price for the 2<sup>nd</sup>, 3<sup>rd</sup> etc. participant is 499 DKK.

## WHY PARTICIPATE:

- Gain **valuable insights** into the UN procurement needs and practices through interactive sector specific dialogs, presentations and panel discussions.
- Engage with UN procurement officers and **explore the possibilities** of pitching solutions during pre-arranged 1-on-1 meetings.
- Explore **B2B opportunities** in the UN market through B2B matchmaking.

## KEY FOCUS AREAS:

- Interactive workshops aimed at facilitating co-innovation and product development based on the needs of the UN.
- Opportunities and dialogues regarding sustainable procurement and innovation, including reflections on COVID-19 related response.
- Sectoral needs e.g. within energy and infrastructure, WASH, medical devices, ICT, logistics, transportation and other services etc.

## ATTENDING UN AGENCIES:

- UNFPA
- UNOPS
- UNGC
- WHO
- UNIDO
- UNHCR
- UNRWA
- UN/PD
- WFA
- PAHO
- UNICEF
- IOM
- UNDP
- World Bank Group

## TESTIMONIALS FROM COMPANIES:

*"The UN and World Health Organization represents a good opportunity for us to potentially both contribute with a positive impact in the health care system and create increased awareness around our technology. By attending the Nordic Procurement seminar we were able to initiate a good dialogue with the organization and meet with procurement officers"*

- Jan Erik Smith, International Sales Manager, Abigo Medical AB

*"We have been a partner to the United Nations for over 25 years and find the Nordic Procurement Seminar a wonderful opportunity to be able to meet with the various UN organizations that we work with. The panel debates at the Seminar, are always inspirational and provide us with new input, which we use to further improve our partnerships and collaborations with the UN organizations".*

- Louise Harpoth, COO, Phoenix Design Aid A/S

*"We have conducted a lot of business with several UN agencies over the years, and a key element to our strategy is participation in forums such as the Nordic procurement seminar, which allow us to interact with customers and gain valuable market insights".*

- Bart van Ouytsel, EVP Business Development, W. Giertsen Energy Solutions



UN City  
COPENHAGEN

Photo: UN City/Adam Mørk

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