

# Innovation Norway's involvement and experience in EEA and Norway Grants

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## Innovation Norway – About us

Innovation Norway is the Norwegian Government's most important instrument for innovation and development of Norwegian enterprises and industry. We support companies in developing their competitive advantage and to enhance innovation.

# Innovation Norway - 150 years of experience

- <https://www.youtube.com/watch?v=CEc-MPCsk6E>

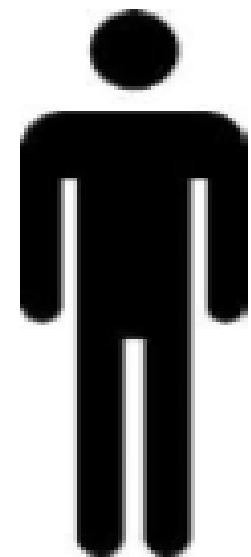
# Innovation Norway in figures

**6 100 000 000** NOK annually = 600 mio EURO annually to Norwegian enterprises



**41**

public financiers  
(ministries, regional counties etc)



**700**

employees  
in Norway and abroad

More successful  
entrepreneurs

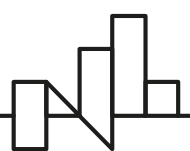
More enterprises with  
capacity for growth

More innovative  
business clusters



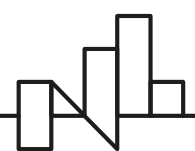
**10 000**

projects annually

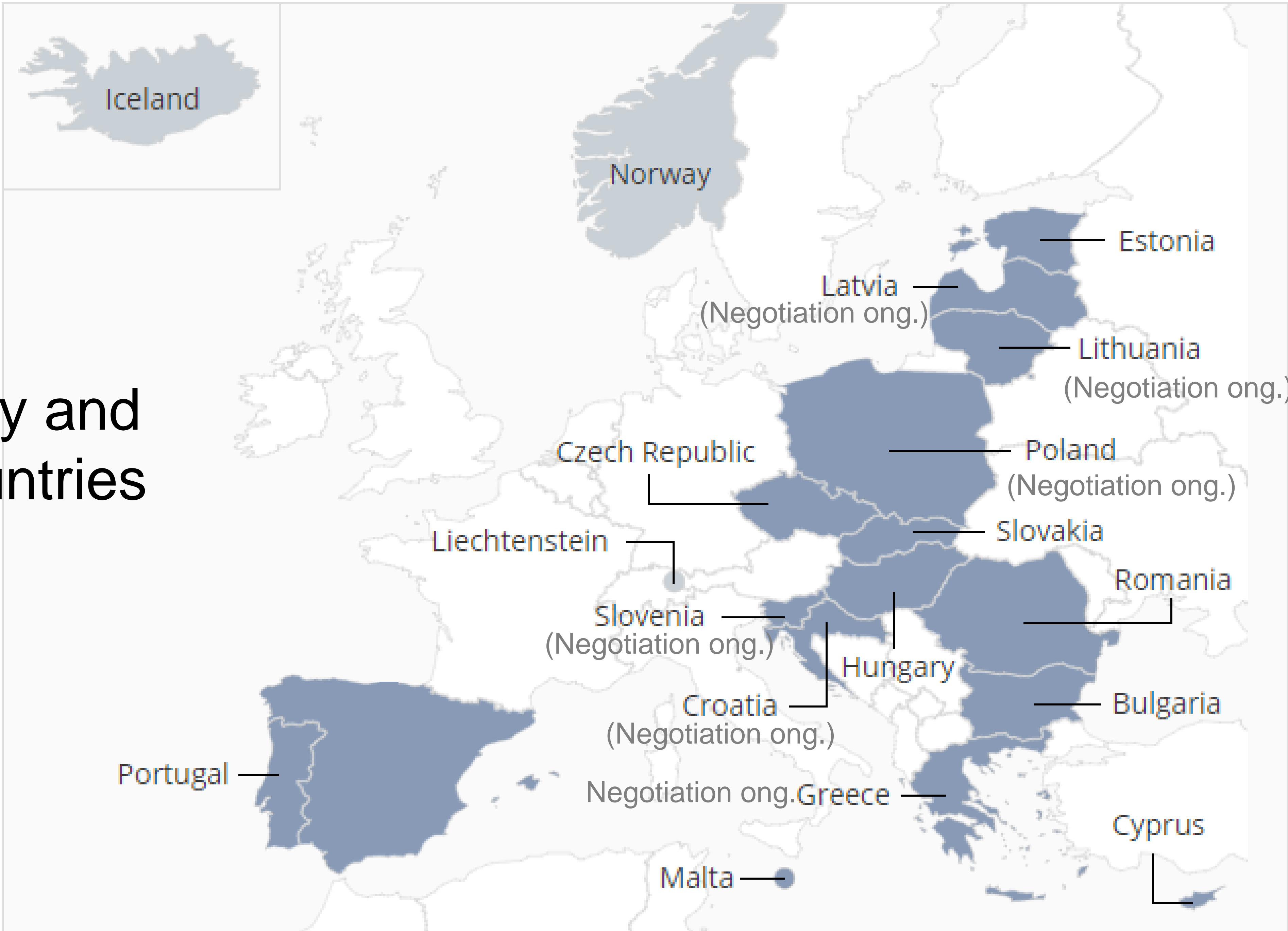


# What are the EEA and Norway Grants and what are the objectives?

- Contributing to reducing economic and social disparities in the European Economic Area (EEA)
- Strengthening relations between Iceland, Liechtenstein and Norway and the beneficiary countries
- 2013-2017: 1.8 billion EUR to programmes in 16 countries
- 2017-2024: 2.8 billion EUR to programmes in 15 countries
- Innovation Norway has been the programme Operator for Norway Grants in Bulgaria since 2007



# Overview beneficiary and donor countries



# What was supported in Bulgaria since 2014 ?

Innovative environmental technologies in industry developed - 20 projects

Environmentally friendly products introduced at the market - 8 projects

Increased awareness raising in green innovation and CSR - 3 projects



# Impact of the projects

- ❑ The grant releases additional capital from companies
- ❑ Contributing to investment in green technologies and products
- ❑ Innovation in companies
- ❑ Increasing companies' productivity/efficiency
- ❑ Sustaining and creating jobs
- ❑ Enhancing bilateral relations
- ❑ Supporting access to European market





# GOOD EFFECTS OF BILATERAL PARTNERSHIPS

- **Norwegian partners in 24 projects (out of 32)**  
29 business projects and 3 NGO projects
- **Shared results and wider effects in most projects**
- **Contribution from Norwegian partners:**
  - Sector related know-how
  - Efficient production processes expertise
  - R&D specific support (material technology etc.)
  - Training (industrial design, quality norms etc.)
  - Corporate Social Responsibility, Health/Safety/Environment
  - LEAN production
  - Awareness raising campaigns
- **Spin-off:** Norwegian suppliers of technology and services

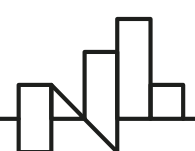


# NORWAY GRANTS 2014-2021

Innovation Norway's involvement: Fund operator  
for Business and Innovation Programmes in

**Bulgaria, Romania, Greece and Croatia**

**= 200 mill EUR**



*БЛАГОДАРЯ !*